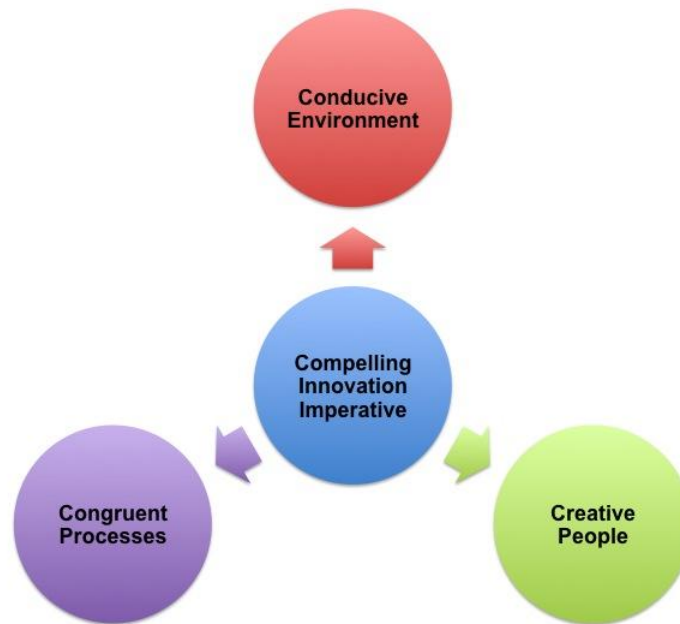


## Growth and Innovation Assessment

There are four conditions that must be in place in order for an organization to enhance its ability to innovate and grow to the next level: Compelling innovation imperative, conducive environment, creative people and congruent processes.



Circle yes or no to find out how innovative your organization is and if you could use our help in this area.

1. Do you have challenging and meaningful growth goals?  
Yes No Don't know
2. Is delivering new products or services vital to the future viability of your organization?  
Yes No Don't know
3. Do you have an atmosphere where everyone can be their best selves at work?  
Yes No Don't know
4. Do you provide time for your employees to think and strategize about what they do?  
Yes No Don't know
5. Are your people happy in their work environment and that work is fun?  
Yes No Don't know



6. Do you have a high percentage of your employees good at drawing connections between seemingly unconnected things?

Yes No Don't know

7. Do you have a high percentage of employees who are ready and willing to take the risks involved with seeking and adopting new ways of delivering results?

Yes No Don't know

8. Do you dedicate the adequate resources towards innovation (e.g., time, money and people)?

Yes No Don't know

9. Do you track and measure the number of innovative ideas generated and implemented?

Yes No Don't know

10. Do you reward and celebrate innovative successes?

Yes No Don't know

## **Growth and Innovation Question Results**

**If the majority of your answers are yes:** Your organization is ready and poised to take your innovative abilities and your growth to the next level. Your work will be to determine how to ensure that you and your team continually stay inspired and challenged.

**If the majority of your answers are no:** You have great innovative intentions but you will need to be more intentional about creating the systems that support innovation. Your work will be to determine what is holding you back and overcoming resistance towards becoming an innovative workplace.

**If the majority of your answers are don't know:** You are experiencing ambivalence as it relates to your innovative intentions and track record of creative successes. Your work will be to fully engage in the journey towards innovative excellence.

**Contact Betsy today** so that she can partner with you to ensure that your organization is able to leverage innovation as a competitive advantage in the marketplace.